

SPRING 3.0

PROFESSIONAL DEVELOPMENT – THE ART OF STARTUP
 WEEK 43, 2018

Day 1/ Pernille Skov & Maiken Ingvordsen 9.30 – 15.30	Day 2/ Pernille Skov & Maiken Ingvordsen 9.30 – 15.30	Day 3/ Pernille Skov & Maiken Ingvordsen 9.30 – 15.30
GETTING STARTED	VISIBILITY	SUSTAINABILITY
<ul style="list-style-type: none"> • Business forms • Setting up a professional frame for your artistic practice • Portfolio • Pricing • Customer base • Network, team, partnerships 	<ul style="list-style-type: none"> • Mission statement • Branding • Marketing & PR • Financing wheel • Revenue models 	<p>Blueprint modelling (operational plan)</p> <ul style="list-style-type: none"> • Pitching your business idea • Your Business Plan